

PMC PRESS RELEASE

November 2020

The model for IT Managed Services that's winning new business

UK and India-based Technology Service Provider, PMC, has recently announced two new fashion retailer customer wins. On the back of these announcements, Phil Bailey, PMC Managed Services Director, explains how the PMC business model is winning over new customers, including Crew Clothing and Helly Hansen, the latter in partnership with Front Systems.

“Our customers are looking for cost efficiencies, but at the same time must drive innovation to keep pace with their competitors and the increasing expectations of consumers. Amongst other benefits, the PMC operating model enables our customers to achieve cost efficiencies in one area of the business, which can free up resources to fund vital digital transformation programmes in another.”

PMC was founded 20 years ago and has been operating as a co-located business in India and the UK for the last 12 years. Phil Bailey goes on to explain, “due to our cost base, PMC is well placed to invest much faster in our tools and people, enabling us to support any retail technology platform. We can react at a pace that many UK organisations are unable to match. For example, recent investment choices have led to our acquisition of world-class RMM (Remote Monitoring and Management) & IT Service Management toolsets, as well as a programme of training which underpin our ability to launch new MSP product sets on an ongoing basis.”

[Remote Monitoring Deployment Trial](#)

PMC is currently offering retailers and B2C organisations the opportunity to request a free of charge deployment trial of the PMC RMM solution within these toolsets. For the deployment trial, PMC's Kaseya-based *Raptor* Remote Monitoring and Event Management tool can be deployed across up to 50 devices for up to 8 weeks, free of charge. The trial will conclude with trial findings and systems performance reporting. More information can be found [RMM Deployment Trial](#).

About PMC

[PMC](#) is a technology service provider to retailers and consumer-facing businesses. PMC was founded in 2001, with a vision to deliver better technology outcomes for Retail and B2C customers. With a passion for delivering outstanding value, PMC offers flexible services and solutions which enable our customers to keep pace in an ever-changing technology landscape.

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