

PMC PRESS RELEASE

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PMC and Enactor announce Strategic Partnership to Deliver World Class Retail Solutions

PMC is delighted to announce a new and exciting strategic partnership with Enactor, as a leading, global provider of retail systems.

The partnership will see independent technology service provider PMC provide [project delivery](#) capability to successfully implement and fully bring to fruition the value from Enactor solutions. PMC's experienced retail teams will provide programme and project management, business analysis and technical expertise to ensure projects are delivered on-time, to budget and with the desired business-driven outcomes.

Enactor provides next generation, fully cloud-enabled omnichannel solutions, including POS and MPOS retail store software, self-checkout and endless aisle capabilities. All of which are underpinned by a microservices architecture and pre-integrated with Enactor's own fully managed payments service.

Key elements of Enactor's suite are solutions to enhance the retail shoppers' digital experience, including loyalty and promotions, commerce APIs, order management and a number of innovative omnichannel commerce propositions, such as kerb-side collection and cross channel basket management. Enactor's open architecture means that it is easy to integrate into a retailer's wider digital landscape and bring any data into the customer journey.

Enactor SaaS Solution supported by PMC Managed Services

Enactor SaaS will see Enactor provide the infrastructure and continuous innovation for their applications. PMC [Managed Services](#) will meet retailer ongoing solution support requirements, by providing helpdesk services alongside technical application support, plus adds, moves and change facilities.

PMC and Enactor have previously collaborated on the delivery of customer solutions, including an Enactor system implementation and programme management for Tottenham Hotspur FC, serving multiple hundreds of customer touch points across retail and hospitality.

Simon Curtis, PMC Sales and Marketing Director, comments on the collaboration, "this is a perfect partnership for the retail community. Together, PMC and Enactor offer retailers the compelling combination of innovative software solutions to shape the retail landscape and outstanding service delivery, underpinned by second-to-none retail sector expertise.

Alan Townsend, Sales & Marketing Director of Enactor adds, "Enactor has always been an innovator in software solutions in the retail and hospitality space since the inception of the electronic point of sale - this is in our DNA. Partnering with PMC for project delivery and managed service means we can further focus our efforts on creating flexible and open retail systems for our customers.

About PMC

PMC is a technology service provider to retailers and consumer-facing businesses. Our business was founded with a vision to deliver better technology outcomes for Retail and B2C customers. Our approach and values have served us well for almost twenty years and continue to be our foundation for successful partnerships.

With a passion for delivering outstanding value, we offer flexible services and solutions which enable our customers to keep pace in an ever-changing technology landscape. Our extensive experience in advising, transforming and managing our customers' technology is backed by an unrivalled industry reputation for delivering quality, value and customer success.

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About Enactor

Enactor strives to empower Retailer's with speed in an ever changing and demanding Digital marketplace. Through either SaaS-based digital commerce solutions that are easily deployable or a set of Microservice technologies and tools for large Retailers to control their own digital destiny, Enactor gives Retailers the ability to deliver exciting customer journeys with one highly flexible transacting platform.

With Enactor, Retailers can deploy rapidly in as little as 6 weeks whether it's mobile devices, self-checkout or click & collect in store. Enactor OMS can also help retailers quickly adjust the way they use their stores by allowing Store stock to be used for collection or home delivery fulfilment.

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