

PMC PRESS RELEASE

17th March 2021

PMC becomes Enactor's first accredited Systems Integrator and Managed Service Partner

PMC is delighted to announce the enhancement of the recently announced strategic partnership with Enactor. PMC is now the first partner to achieve Enactor accreditation for delivery and support of the Enactor Retail Systems Platform.

Since the announcement of a strategic partnership, PMC and Enactor have worked closely together on a number of exciting projects with well-known retail brands, delivering a great customer experience and improved capabilities with the new solutions delivered through the partnership.

Whilst PMC's experienced retail teams provide programme and project management, business analysis and technical expertise, Enactor brings next generation, fully cloud-enabled omnichannel solutions, including POS and MPOS retail store software, self-checkout and endless aisle capabilities. The combination results in highly successful projects, delivering business-driven outcomes, completed on time and on budget.

To deepen the partnership between PMC and Enactor, a structured training programme for PMC development and delivery teams now means that PMC is Enactor's first Certified Solution Implementation and Support Services Partner. To achieve the accreditation, Enactor has trained and certified PMC's retail team, including business analysts, a solutions consultant, project manager, service desk analysts, application consultants and pre-sales consultants, in the use, support and delivery of Enactor solutions.

Enactor SaaS Solution supported by PMC Managed Services

Enactor SaaS will see Enactor provide the infrastructure and continuous innovation for their applications. PMC Managed Services will meet retailers' ongoing solution support requirements, by providing Helpdesk services alongside Technical Application Support and deployment services.

PMC and Enactor have previously collaborated on the delivery of customer solutions, including an Enactor system implementation and programme management for Tottenham Hotspur FC, serving hundreds of customer touch points across retail and hospitality.

Simon Curtis, PMC Sales and Marketing Director, comments on the collaboration: "Establishing our **Enactor Practice** is a very exciting next step on the journey for PMC and Enactor and we are looking forward to supporting them and their retail customers to deliver the best possible projects on time, on point and on cost."

Alan Townsend, Sales and Marketing Director of Enactor adds, "This has become a fantastic and engaging partnership. PMC really understands us and has proven in a number of cases that they deliver our solution very professionally. Now the certification also takes away any barriers or worries

our customers might have had in getting a 3rd party to deliver our solution – PMC are the extended Enactor team."

About PMC

PMC is a technology service provider to retailers and consumer-facing businesses. Our business was founded with a vision to deliver better technology outcomes for Retail and B2C customers. Our approach and values have served us well for almost twenty years and continue to be our foundation for successful partnerships.

With a passion for delivering outstanding value, we offer flexible services and solutions which enable our customers to keep pace in an ever-changing technology landscape. Our extensive experience in advising, transforming and managing our customers' technology is backed by an unrivalled industry reputation for delivering quality, value and customer success.

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About Enactor

Enactor strives to empower Retailer's with speed in an ever changing and demanding Digital marketplace. Through either SaaS-based digital commerce solutions that are easily deployable or a set of Microservice technologies and tools for large Retailers to control their own digital destiny, Enactor gives Retailers the ability to deliver exciting customer journeys with one highly flexible transacting platform.

With Enactor, Retailers can deploy rapidly in as little as 6 weeks whether it's mobile devices, self-checkout or click & collect in store. Enactor OMS can also help retailers quickly adjust the way they use their stores by allowing Store stock to be used for collection or home delivery fulfilment.

<https://enactor.co/>

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