

PMC Press Release

Monday 4th October 2021

Danny Rappaport joins PMC Operating Board as Director of Consulting

After 20 years of delivering transformation advice and outcomes for Retail and B2C customers, PMC has today announced that Danny Rappaport will join the PMC operating board as Director of Consulting.

Danny joins PMC from Capgemini, where he was a Vice President in the UK, operating across verticals including Finance and Retail. Danny brings a wealth of experience in providing technology and business services to the retail, finance and CPG sectors, having worked in senior executive level positions in Capgemini, Wipro, HCL, CSC and APT, across the UK, Netherlands and India.

PMC is committed to building upon our existing consulting skills and capabilities and our industry partnerships. Danny is extremely passionate about our markets and the opportunities that exist for our customers in today's global digital economy. We are delighted to attract someone with Danny's talent and experience to support our customers and the next stages of the PMC journey.

Speaking about joining PMC, Danny commented, "I've worked in a variety of roles in Retail, CPG and Financial Services in sales, delivery and consulting. My roots are in Retail and I am delighted to be joining PMC, as a company that has such a clear focus, impressive heritage and an outstanding reputation for independent advice, delivery and service.

It's a unique time in the Retail market and global supply chain. Unprecedented change and new consumer behaviour patterns mean huge opportunity. I believe that PMC is extremely well positioned to grow, collaborating in new ways with both new and existing retail and B2C organisations.

To have come through the last couple of years in such good shape and with such potential is a great achievement. I am excited to be joining the team!"

Danny joins PMC on Monday 4th October 2021.

About PMC

PMC is a technology service provider to retailers and consumer-facing businesses. Our business was founded with a vision to deliver better technology outcomes for Retail and B2C customers. Our approach and values have served us well for over 20 years and continue to be our foundation for successful partnerships.

With a passion for delivering outstanding value, we offer flexible services and solutions which enable our customers to keep pace in an ever-changing technology landscape. Our extensive experience in advising, transforming and managing our customers' technology is backed by an unrivalled industry reputation for delivering quality and customer success.

Website: www.pmcretail.com

LinkedIn: <https://www.linkedin.com/company/pmcretail/>

Twitter: <https://twitter.com/PMCRetail>

Press Contact: sue.pryce@pmcretail.com