



Bring composable  
commerce to life

Combine the worlds of digital  
and physical commerce to  
rapidly deliver the innovative  
solutions you need at the edge.



## Bringing Composite Commerce to Life

Graphene is a flexible, rapid and robust platform environment designed for commerce. Built on the fundamentals of a microservices API-led approach, cloud architecture and a headless structure, Graphene ensures unparalleled adaptability, agility and scalability to meet dynamic commerce needs.

Streamlined payment and lightning-fast checkout times with a Graphene-powered mPOS system.

eBasket  
Checkout

Better customer engagement and loyalty from personalised campaigns with Graphene's direct to shopper tools.

Direct to  
shopper

Superior product availability and visibility with inventory operations in-store, powered by Graphene.

In-store inventory  
operations

Solve issues with data conversion, fiscal compliance across Europe, or legacy and payments integration.

Channel  
Integrations

## Modern commerce your way

The Graphene platform is designed for delivery of rapid solutions development at the edge and on any device format (iOS, Windows, Android).

- Allows retailers to develop rapid edge point app-based solutions in the Cloud and integrate them with existing retail eco-systems.
- Supports the delivery of composable solutions today without expensive platform replacements.
- Designed to operate across a wide vendor eco-system to reduce integration complexity.
- Delivers retail apps and capabilities where they can be most impactful - in the hands of consumers and retail staff alike.



## Retail Benefits

### Enriched customer experience

Create a personalised and tailored shopping journey for your customers with bespoke solutions. Enhance customer satisfaction, foster loyalty and increase the likelihood of repeat business.

### Future-proof solutions

Access our future-proof portfolio of solutions to solve your evolving business needs, thanks to our continuous investment and development of new, multi-tenanted solutions on the Graphene platform.

### Agile and rapid innovation

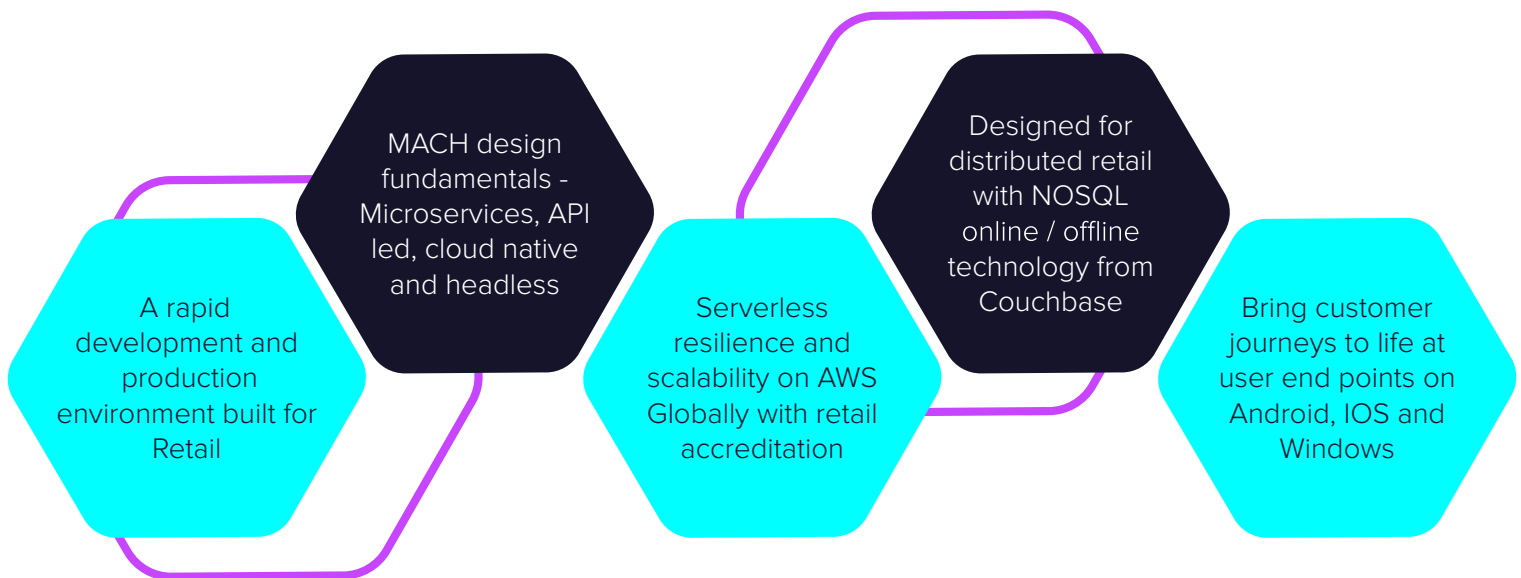
Have the freedom to create innovative solutions that drive progressive change across your business, and learn from each project to improve the process every time.

### Return on Investment

Build and deploy solutions around your operational needs without unwanted extras. Balance upfront investment against ongoing cost to constantly deliver value and ROI.

## Graphene - Built for modern commerce

Graphene harnesses the power of serverless technology, ensuring uninterrupted operations, high availability and effortless scalability on a global scale.



At PMC, we understand that bringing composite commerce to life involves more than just technology. We provide a holistic approach, offering advice, design expertise, development capabilities, and ongoing managed services to ensure your success.

With our experienced enterprise architecture team, we specialise in modular design for modern technology stacks. We have hands-on knowledge and proficiency in creating scalable and flexible architectures. If you have questions or would like to discuss a project with us, we'd be delighted to hear from you.