

## PMC PRESS RELEASE

November 2020

# Accelerated Transformation for Retailers and B2C Organisations as PMC and Leading Resolutions Consulting join forces

Technology Service Provider, PMC, and Strategic Consultancy, Leading Resolutions have joined forces to offer a combination of expertise and delivery capability that enables accelerated transformation and change programmes.

To reduce operating costs in one area for investment in another, increase capacity, or create infrastructure for additional channels to market, Retailers and B2C organisations must move quickly to create competitive advantage and a sustainable position.

Successful strategy selection and programme implementation require informed decisions regarding the target operating model, followed by the infrastructure and resources to then deliver the transformation effectively.

Leading Resolutions and PMC are working in partnership to provide retailers with the expertise and resources to achieve this. Both are trusted partners to retailers and consumer facing businesses, with extensive experience and deep expertise in the Retail sector.

Leading Resolutions is a business-focused technology consultancy using technology to solve complex business problems and taking a holistic approach to programme delivery. PMC is a technology service provider with a vision to deliver better technology outcomes for retail and B2C customers. Together they share an open, honest and direct approach to identifying and delivering the best outcomes for their customers.

To find out more about how business transformation can be achieved by leading with innovation to drive efficiency and increased profitability, register your interest and save the date for the Leading Resolutions and PMC [‘CIO Virtual Round Table’](#) on Wednesday 27<sup>th</sup> January 2021.

### About Leading Resolutions

Leading Resolutions is a business-focused Consultancy trusted by business leaders as their digital transformation consultancy of choice. Using digital technology to solve complex business problems, Leading Resolutions provides an objective guiding voice, drawing on intimate knowledge of the digital marketplace, current trends, vendor technology roadmaps and innovation. [leadingresolutions.com](http://leadingresolutions.com)

### About PMC

PMC is a technology service provider to retailers and consumer-facing businesses. Our business was founded with a vision to deliver better technology outcomes for Retail and B2C customers. With a passion for delivering outstanding value, we offer flexible services and solutions which enable our customers to keep pace in an ever-changing technology landscape.

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