

PMC PRESS RELEASE

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Crew Clothing Company selects PMC Retail as their IT Support Managed Service Partner

Following a selection process and a period of due diligence, PMC is delighted to announce that Crew Clothing Company have selected PMC as their IT Support Managed Service Partner to deliver a Level 1 to Level 3 Service Desk, and Hardware Maintenance Service.

The service will cover the IT support for Crew Clothing's 82 UK-based stores that are enjoying continued staycation success, which has resulted in Crew opening 9 new stores in late 2020.

Richard Surman, Crew Clothing Head of IT, explained, "we selected PMC as our IT Managed Services Partner because of the confidence and trust we have in their delivery capability, responsiveness and quality of service. Having previously worked with PMC at other retailers, I am confident they will deliver an exceptional level of service to our retail store estate".

The service transition to PMC will commence during October 2020, and the full service will be up and running prior to peak trading for Christmas.

About Crew Clothing

Crew Clothing Company is UK-based clothing retailer specialising in casual wear, shoes and accessories for men, women and children. Described as the 'go-to British lifestyle brand for classic style with a coastal twist' and founded in 1993 by Alastair Parker-Swift, Crew Clothing Company has been built from an entrepreneurial and authentic spirit, and now has 82 stores across the UK and a strong online business.

<https://www.crewclothing.co.uk/>

About PMC

PMC is a technology service provider to retailers and consumer-facing businesses. Our business was founded with a vision to deliver better technology outcomes for Retail and B2C customers. Our approach and values have served us well for almost twenty years and continue to be our foundation for successful partnerships.

With a passion for delivering outstanding value, we offer flexible services and solutions which enable our customers to keep pace in an ever-changing technology landscape. Our extensive experience in advising, transforming and managing our customers' technology is backed by an unrivalled industry reputation for delivering quality, value and customer success.

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